

# Accounting, Business and Management

## Bachelor of Arts (Hons) in Business and Management

---

**Campus:** University Centre Rotherham

**Code:** UCRBA002\*

**Type:** Full Time | Part Time

This course covers the main functional areas of Business so is broad in approach and will provide diverse employment opportunities across business disciplines.

Enterprise is also a focus of the course for a creative approach towards Business and for those considering self-employment.

### Why Study With Us?

Study at Level 4 and Level 5 will focus on the underpinning business knowledge required to understand how business disciplines interrelate. Level 6 will develop acquired knowledge and abilities to not only become an effective business manager, but also the entrepreneurialism to develop a start-up business. The final year of the programme will develop research, and effective writing of the practical skills utilised to plan a business venture. Each student will develop a business plan and focus on a specialism in either Marketing, Human Resources Management or Accounting. Each student will write a dissertation on the practical skills used and the research required to develop a business venture and to execute it.

### Modules Covered

Year 1

- The Marketing Planning Process
- Accounting and Finance
- Business Environment
- Introduction to Contemporary Business Practices
- Applications for Contemporary Business Practices
- Introduction to Enterprise

Year 2

- Engaging with Enterprising Organisations
- Business Law
- Research Methods
- Financial literacy and Awareness
- Managing People
- Integrated Marketing Communications

Year 3

- Specialism – Finance and Accounts, Marketing, Management/HR
- Business Improvement Strategy
- Business Improvement Action and Control
- Dissertation

## Entry Requirements

- Successful completion of a Level 3 programme (three A-Levels at C or above) or a BTEC (or equivalent) with a minimum Merit, Merit, Pass profile
- GCSE English and maths at C/4 or above (or Level 2 equivalent)
- Relevant work experience would also be an advantage and contribute to entry requirements for mature learner entry

## How To Apply

You can apply using our online application form and clicking the Apply Now button at the top of the page.

## Career Opportunities

Upon successful completion of this course you could go into self-employment, join a business start-up, secure a higher role within a business environment such as finance, or become a graduate trainee within an enterprise context.

### PLEASE NOTE

We make every effort to ensure information within our online course directory is accurate and a true representation of the courses we are offering in 2022/23. However, we do reserve the right to make changes if necessary.

Last updated: 30th September 2022