Esports

BTEC HNC Esports - Operations Management

Campus: Dearne Valley College
Code: D04HE01
Type: Full Time

Esports is a global phenomenon, growing into an industry that generates billions every year. The esports industry boom is reflected with thousands of new job opportunities appearing every year within esports in the UK and even more globally.

The BTEC HNC in Esports will help prepare learners for the logistics of operations management by observing these practices in business through the lens of Esports. At Dearne Valley College, students will be able to use our cutting-edge facilities to explore the world of esports, learning about emerging markets and strategies for niche markets, the role of social media in the business world and how to effective utilise it, financing involved in event production and to both understand and manage key finances, learners will also consider new and developing technologies and explore their benefits for the world of esports. Learners will also partake in various research topics to grow their own specialist skillsets and help them further understand the esports industry.

Esport casts a broad net and offers a wide range of highly valuable, job ready skills that this course will prepare you for. With future career prospects including social media strategist, marketing executive, production manager, coach, accounting, video production, broadcasting, journalist and human resources. That can be applied both in the esport industry and in other high value sectors, esport has a career for everyone whether passionate about the competition or the industry

Why Study With Us?

Students benefit from studying in a bespoke immersive environment, built to host the digital requirements of the course. This includes two large esports gaming and teaching rooms, VR and Shoutcasting suite.

The design of the course focuses on a broad range of vocational activities to develop specific sector skills and behaviours (the attitudes and approaches required for competence) in addition to transferable skills such as communication, teamwork, research and analysis, which are highly valued in higher education and in the workplace.

Modules Covered

- Esports Ecosystem
- Esports SKills, Strategy and Analysis
- Event Planning For Esports
- Esports Research Project
- Entrepreneurial Ventures
- Branding and Sponsorship
- Tournament Operations
- Games design Philosophy

Entry Requirements

Completion of a level 3 programme in esports or other related sectors such as computing & digital subjects, business studies, and sport. Maths and English at GCSE with a minimum of grade 4

How To Apply

You can apply using our online application form and clicking the **Apply Now** button at the top of the page.

Career Opportunities

On completion of this qualification you will be able to progress onto Level 5 Higher National diploma in Esports or enter employment.

The Esport sector in the UK currently supports over 1,200 jobs and is rapidly growing. The course will draw upon the continued success of this national and international industry and provide a programme that will educate and inspire the next generation of industry professionals into careers such as Professional Gaming, Coaching, Business Management, Journalism and Content Creation, Sales, PR and Marketing, Production, and Product Management.

PLEASE NOTE

We make every effort to ensure information within our online course directory is accurate and a true representation of the courses we are offering in 2027/28. However, we do reserve the right to make changes if necessary.

Last updated: 6th November 2026