# Accounting, Business and Management

## BA (Hons) in Business Management

**Campus:** University Centre Rotherham
**Code:** U12HE01
**Type:** Full Time

This course covers the main functional areas of Business so is broad in approach and will provide diverse employment opportunities across business disciplines.

Enterprise is also a focus of the course for a creative approach towards business and for those considering self-employment.

### Why Study With Us?

Study at Level 4 (Year 1) and Level 5 (Year 2) will focus on the underpinning business knowledge required to understand how business disciplines interrelate. Level 6 (Year 3) will develop acquired knowledge and abilities to not only become an effective Business Manager, but also the entrepreneurialism to develop a start-up business.

The final year of the programme will develop research, and effective writing of the practical skills utilised to plan a business venture. Each student will develop a business plan and focus on a specialism in either Marketing, Human Resources Management or Accounting. Each student will write a dissertation on the practical skills used and the research required to develop a business venture and to execute it.

This course is validated by the University of Hull [https://www.hull.ac.uk] .

### Modules Covered

Year 1

- The Marketing Planning Process
- Accounting and Finance
- Business Environment
- Introduction to Contemporary Business Practices
- Applications for Contemporary Business Practices
- Introduction to Enterprise

Year 2

- Engaging with Enterprising Organisations
- Business Law
- Research Methods
- Financial literacy and Awareness
- Managing People
- Integrated Marketing Communications

Year 3

- Specialism – Finance and Accounts, Marketing, Management/HR
- Business Improvement Strategy
- Business Improvement Action and Control
- Dissertation

## Entry Requirements

- Successful completion of a Level 3 programme (three A-Levels at C or above) or a BTEC (or equivalent) with a minimum Merit, Merit, Pass profile
- GCSE English and Maths at C/4 or above (or Level 2 equivalent)
- Relevant work experience would also be an advantage and contribute to entry requirements for mature learner entry

## How To Apply

You can apply using our online application form and clicking the **Apply Now** button at the top of the page.

## Career Opportunities

Upon successful completion of this course youcould go into self-employment, join a business start-up, secure a higher role within a businessenvironment such as finance, or become agraduate trainee within an enterprise context.

**PLEASE NOTE**

We make every effort to ensure information within our online course directory is accurate and a true representation of the courses we are offering in 2027-28. However, we do reserve the right to make changes if necesary.

**Last updated**: 20th November 2026